

...BY FRANKLIN FYLES...

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MAGAZINES FOR MARCH.

ATLANTIC MONTHLY.—The March Atlantic opens with the initial chapters of Margaret Mitchell's novel, "Gone With the Wind," which has been called "the Tide," which enlists attention and awakens interest from the very outset. Frank Foxcroft discusses the "Treaty of Commerce Between the United States and Japan." James A. LeRoy treats of "Our Social Inheritance in the Philippines." G. H. Montague discusses "The Ethics of the German Literature." William C. Dreher's German letter treatise of "Recent Events in Germany." Paul Mitoukov takes up "Present Conditions of Russian Liberalism." Jane S. Klink contributes another

NEW SKIRTS STYLES.

PANAMA CLOTH SKIRTS umbrellas
style, all-over pleated, high foot kids
neatly tailor stitched, black-
blue and brown..... **\$8.95**

NEW SHEPHERD CHECK SKIRTS
style, white and blue, white,
gore pleated, fan style,
very dressy **\$9.50**

LARGE SIZE SKIRTS. Our numerous
customers who have been waiting for
the large size skirts will be pleased to
know we have just received two lots
brilliant and Panama skirts in black-
blue and brown, made with the new
patent adjustable waist band,
waist band, from 26 to 44 inches,
to 44 inch length, prices, **\$7.50**
\$6.50 and

HANDSOME ALEXANDER WAISTS
Tucked and stitched styles, every-
fashioned after latest models, w/
broad shoulder effects, full sleeves,
some embroidered, other hand-
trimmed with French knots. There are
waists in the lot that were made to
sell for \$4.00. All sizes and in all
new street and evening
Special Monday and **\$2.25**
week

NEW AND MODERN WAISTS.
Come in handsome patterns of mercer-
ized cottons and lightweight vesting.
They are made in a variety of tucked
styles, some with wide, some with
all sizes, 24 to 36. Don't miss the
great sale for Monday **\$1.35**
and week

THEY'RE THE MOST WANTED
AND THEY'RE SCARCE AT THIS

50c per yard for novelty
in blue and black and
light sold at 65c.

85c per yard for plain soft
lustrous imported mohairs
also in a black and white mixture.

\$1.25 for a handsome line of
fancy mohair suitings in
plaids and fancy mixtures, also a few
in brown, blue, black, tan cash-
mere celebrated 54-inch Priestly cravat
proof and rain proof. These are ex-
tra the price quoted above.

CHECKED FABRIC NOW,
 TIME, TOO.
 Checked mohairs, in
 and white, etc., regu-
 and colored high silk
 in black and blue.
 \$4 to \$5-inch new
 the novelty checks,
 all line of plain col-
 le, also the
 the mohairs, spot
 special values at

An excellent high
 checked and striped
 nainsooks, India
 ducks for summer
 high grade fabrics

Six handsome
 all handsome in
 price these six tu

\$3.00 piece of high
 durable under-
 quality for this
 yards for.....

th 15c per Yard.
 The grade display of 50c and 22½c
 dimities, checked, striped and plain
 ones, Victoria lawns, white piques and
 dresses. This is an exceptional lot of
 at this price.

th 30c per Yard.
 The new 50c mercerized waisting patterns,
 design and highly finished. At this
 price will not last long.

II Piece Special.
 The grade long cloth, recommended for
 wear, fine in texture and extra strong in
 weight, only piece of 12

\$1.50

\$1.25 Muslin Gowns, and Petticoats,

75c

Petticoats and gowns in many different styles of cambric or muslin of an exceptionally good grade. They are made full and wide, petticoats made with deep umbrellas flounces trimmed with pretty laces, gowns trimmed with dainty embroidery and tucking.

5c

PATTERNS

Cohn's

DRY GOODS STORE

222-224 MAIN ST.

Sale of Misses' and Children's White APRONS

Entire stock of white aprons for misses and children in the Gretchen and Mother Hubbard styles, to be sacrificed this week. About a dozen dainty styles to choose from, all slightly soiled from handling, but instead of 75c to \$1.00 we now price them at—

48c For Your Choice

5c

PATTERNS

\$7,500.00 STOCK OF BEAUTIFUL NEW Embroideries Sacrificed

OVER 20,000 YARDS TO BE SOLD AT LESS THAN HALF PRICE.

THIS store has always enjoyed the distinction of giving the public the greatest Embroidery Values in Salt Lake at all times; but in this great sale we are presenting values phenomenal even for us. Particular attention is directed to this sale, as it contains our entire magnificent stock, including new importations just received. Remember, this is not a job lot sale, nor a sale of broken, mismatched sets or undesirable Embroideries, on the contrary, they are all perfectly matched sets, throughout, containing at least two or three widths of Embroideries, together with at least one or two widths of insertion of each pattern. Words are inadequate to properly and effectively describe this lot of magnificent Embroideries and Insertions, they must be seen to be appreciated and to see them is bound to draw expressions of wonderment from all. The prices quoted are so extremely low, being less than actual half price, that an early visit is suggested if you would benefit by the great advantages offered for summer sewing in this sale. At these prices we predict an early rush for these Embroideries Monday morning.

10c	For Embroideries worth up to 25c per yard.	20c	For Embroideries worth up to 40c per yard.	25c	For Embroideries worth up to 60c per yard.	35c	For Embroideries worth up to 90c per yard.	50c	For Embroideries worth up to \$1.50 per yard.
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Smart Styles in Women's NEW OUTER GARMENTS.

SUITS.

OUR NEW SPRING WOOL SUITS—Here's a suit that's decidedly stylish, yet priced as low as the most ordinary grade. We consider it an achievement to offer as good a quality as this for the money. They are made blouse style—sleeves shirred very full at shoulder and narrow at the wrist, waist outlined with bands of stitched taffeta silk, braid and rows of tailor stitching, skirt pleated here. Material is a good quality of chevion in black, blue and brown. The price very low—**\$13.00**

NEW SILK JACKET SUITS.—New spring models tucked blouse jacket, neatly trimmed with fancy braid and shirred silk bands, skirt even length, flaring pleated style. We have an immense assortment of silk jacket suits, all exceptionally attractive garments, but this one we consider our special leader, as it certainly is a special value, and very nobby style. Colors navy, brown and black, all sizes only—**\$21.00**

NEW SKIRT STYLES.

PANAMA CLOTH SKIRTS—umbrella style, all-over pleated, high foot, kits, neatly tailor stitched, black, blue and brown—**\$8.95**

NEW SHEPHERD CHECK SKIRT, black and white, brown and white, 30 gone pleated, fan style—**\$9.50**

LARGE SIZE SKIRTS. Our numerous customers who have been waiting for the large size skirts will be pleased to know we have just received two lots of brilliant and Panama skirts in black, navy and brown, made with the new patent adjustable waist band, sizes waist band, from 28 to 44 inch, with 28 to 44 inch lengths, prices, \$7.50 and \$8.50—**\$7.50**

COATS.

NOVELTY CRAVENETTE LONG COAT, box pleated back with belt, neatly trimmed with braid, the popular coat for traveling—**\$13.95**

HANDSOME SILK LONG AUTO COAT, shirred at waist and sleeve, stitched collar, richly trimmed with fancy colored braid, very stylish, serviceable garment, for black, brown and navy—**\$20.00**

JAUNTY PLEATED SILK COAT of peau de soie, Vandyke pointed collar, tailor stitched, finished with rosettes, front and back made with full box pleats, very special, sizes 34 to 42—**\$17.95**

NOVELTY MOHAIR RAIN COAT, on plaid, many styles, shirred and box pleated effects in both plain colors as well as novelty checks and mixtures. Some beautifully trimmed—**\$15.95**

WAISTS.

HANDSOME ALBATROSS WAISTS. These are in many different styles, tucked and stitched styles, everyone fashions after latest models, with broad shoulder effects, full sleeves, etc., some embroidered, others handsomely trimmed with French knots. There are waists in the lot that were made to sell for \$1.00, all sizes, and come in all the new street and evening shades. Special Monday and Tuesday—**\$2.25**

NEW WHITE COTTON WAISTS. These come in handsome patterns of mercerized cottons and lightweight yedings. They are made in a variety of tucked styles, and were bought to sell for \$2.50, all sizes, 34 to 42. Don't miss this great sale for Monday and Tuesday—**\$1.35**

NEW SILKS AND DRESS GOODS.

Beautiful Silks.

50c per yard for the handsome new Jap, silk wash cords, the regular 65c grades, best quality imported, in stripes, checks, plaids and in all most desirable colorings, including all white and black and whites.

85c per yard for new taffeta and Louisiana shirt waist suitings, all handsome stripes and neat effects, all pure silk.

\$1.00 per yard for new glace sarahs in changeable effects, new shirt waist suit taffetas, in variety of desirable patterns, all exceptionally new and striking.

\$1.25 per yard for new plain and checked soft finished silk poplins, all the new colors, including the stylish greens and blue and green combination checks, also at this price the rough, stylish homespun silks, sold under different names at \$1.75; no need of paying for the name, ours is the same quality and shown in plain cream, champagne, copper, blue and black. Exquisite fabric for shirt waists, full suits and coats.

New Fancy Mohairs.

THEY'RE THE MUCH WANTED FABRIC NOW, AND THEY'RE SCARCE AT THIS TIME, TOO.

50c per yard for novelty checked mohairs, in tan, blue and black and white, etc., regularly sold at 60c.

85c per yard for plain solid colored high silk lustre imported mohairs, in black and blue, also in a black and white mixture.

\$1.25 for a handsome line of 44 to 54-inch new fancy mohair suitings in the novelty checks, plaids and fancy mixtures, also a full line of plain colors in brown, blue, black, tan champagne, etc., also the celebrated 24-inch Priestly cravenette mohairs—spot proof and rain proof. These are extra special values at the price quoted above.

Our Big Special Introduction Sale of New Wash Goods.

COMPLETE VARIETIES OF THE DESIRABLE EARLY SPRING FABRICS, SUCH AS FINE ZEPHYR GINGHAMS FROM SCOTLAND, MADRAS CLOTHS OF STIRRING BEAUTY FROM ENGLAND, BEWITCHING EMBROIDERED FABRICS FROM SWITZERLAND AND THE FINEST DIMITIES AND WHITE FABRICS FROM ENGLAND, ARE AMONG OUR VAST COLLECTION. THOUSANDS OF YARDS TO GO ON SPECIAL SALE MONDAY.

6 1/4c per yard for new cotton challies in exquisite printed effects, regular values per yard for big variety of newest patterns in zephyr gingham worth 10c.

7 1/2c for fine zephyr gingham in an immense range of new printings, the regular 15c grade.

12 1/2c

Extraordinary White Goods Specials.

At 10c per Yard.

Big showing of 12 1/2c to 15c Indian, Linons, Victoria lawns, striped and checked dimities and nainsooks, all exceptional values.

At 15c per Yard.

An excellent high grade display of 20c and 22 1/2c checked and striped dimities, checked, striped and plain nainsooks, India linons, Victoria lawns, white piques and checks for summer dresses. This is an exceptional lot of high grade fabrics at this price.

At 30c per Yard.

Six handsome new 50c mercerized waisting patterns, all handsome in design and highly finished. At this price these six full pieces will not last long.

Full Piece Special.

2.00 piece of high grade long cloth, recommended for durable underwear, fine in texture and extra strong in quality, for this week only piece of 12 yards for—**\$1.50**